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Georgetown's Center for Public & Nonprofit Leadership to Lead Policy Engagement Training for New United Way Initiative

Washington, DC. From Monday, March 27 through Tuesday, March 28, 2006, more than thirty United Way leaders will participate in the first Public Policy Engagement Institute at Georgetown University. This customized executive education program is headed by Georgetown Public Policy Institute's Center for Public & Nonprofit Leadership (CPNL), a leading education, research and training center dedicated to the development of public, nonprofit and philanthropic leadership. The United Way of America has sought out CPNL's leadership to launch this special training program to enhance United Way executives' leadership capacity in the critical arena of public policy engagement. The Institute will be held on the Georgetown University Main Campus. In attendance will be Brian Gallagher, President and Chief Executive Officer of United Way of America, as well as several of the organization's senior executives.

"Public policy engagement is one of the most important activities that nonprofits can pursue to really serve the public good while advancing their organization's mission," says CPNL Director Kathy Kretman. "Because nonprofit organizations, such as the United Way, are so embedded in the community, they can be among the most effective partners in helping government decisionmakers create sound policy and legislation. This institute and new partnership demonstrates United Way's recognition of how vital it is for nonprofit executives and board members to participate in the policy-making process."

The United Way Public Policy Engagement Institute is just one of the customized programs produced by the Center for Public & Nonprofit Leadership. CPNL has conducted special training sessions for the District of Columbia Mayor's Office and Jessie Ball duPont Fund. CPNL also offers a Nonprofit Management Executive Certificate Program at Georgetown University.

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*For more information on the United Way Public Policy Engagement Institute
or the Center for Public & Nonprofit Leadership,
email cpnl@georgetown.edu or call 202-687-5541.*