



THE GEORGETOWN PUBLIC POLICY INSTITUTE
CENTER FOR PUBLIC & NONPROFIT LEADERSHIP

PRESS RELEASE

FOR IMMEDIATE RELEASE

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NONPROFIT LEADERS TO DEBATE ADVOCACY & THE ROLE OF FOUNDATIONS

DATE: Thursday, April 21, 2005
TIME: 8:30 – 10:30 a.m. (continental breakfast begins at 8:00 a.m.)
PLACE: National Press Club, Ballroom
529 14th Street, NW, Washington, DC 20045

April 14, 2005—On Thursday, April 21, Georgetown University's Center for Public & Nonprofit Leadership (CPNL), will host its Spring 2005 Issues Forum *The Cost of Caution: Advocacy, Public Policy and America's Foundations*. A distinguished panel of foundation and nonprofit leaders will address the important and timely debate over advocacy in the nonprofit sector. Should foundations take a more active role in supporting advocacy and social movements? Panelists include:

- Emmett Carson, President and CEO, The Minneapolis Foundation,
- Pablo Eisenberg, Senior Fellow, Center for Public & Nonprofit Leadership,
- Gara LaMarche, Director, U.S. Programs, Open Society Institute,
- Cecilia Muñoz, Vice President, Office of Research, Advocacy, and Legislation, National Council of La Raza, and
- William A. Schambra, Director, Bradley Center for Philanthropy and Civic Renewal, Hudson Institute.

“This is a particularly important time to be addressing the issue of how nonprofits most effectively serve the public interest,” says Dr. Kathy Kretman, director of CPNL. “The boundaries between the public, private and nonprofit sectors have been increasingly blurred, and the proper role of foundations and the organizations they fund has become a national conversation.”

Over the past two years, the hearings of the Senate Finance Committee have brought the issue of nonprofit accountability into the media spotlight. “The vital need for increased accountability is certainly one side of the story,” explains Dr. Teresa Odendahl, moderator of the forum and the Waldemar A. Nielsen Chair of Philanthropy at CPNL. “At the same time, we need to preserve the independent, activist role philanthropy has historically played in challenging government and corporate overstepping and indifference.”

The Center for Public & Nonprofit Leadership is dedicated to the development of public, nonprofit and philanthropic leadership and has been recognized for pioneering research and academic programs in the field of nonprofit studies. It offers programs for graduate students, practitioners and policymakers, helping them enhance their capacity to work across organizations, communities and sectors to address public needs, tackle public problems, and above all, promote the public good.

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[HTTP://WWW.CPNL.GEORGETOWN.EDU](http://www.cpnl.georgetown.edu)

PANELIST BIOGRAPHIES

DR. EMMETT D. CARSON is internationally recognized as a catalyst for progressive social change. A renowned speaker, he has published over 75 works on philanthropy and social justice. Currently, Dr. Carson is president and CEO of The Minneapolis Foundation. Since his arrival in 1994, the Foundation has received national recognition for its grantmaking and communication efforts as it increased its assets from \$186 million to well over a half billion dollars. Previously, Dr. Carson was the first manager of the Ford Foundation's worldwide grantmaking program on philanthropy and the nonprofit sector. He also has worked for the Joint Center for Political and Economic Studies and the Congressional Research Service. Dr. Carson serves on several nonprofit boards including the Council on Foundations (Board Chair), Blue Cross Blue Shield of Minnesota, Southern Education Foundation, and the University of Minnesota's Humphrey Institute of Public Policy, among others. He is the recipient of several nonprofit leadership awards and has been recognized numerous times by The Nonprofit Times as one of the 50 most influential nonprofit leaders in the United States.

PABLO EISENBERG is currently a Senior Fellow at the Georgetown Public Policy Institute's Center for Public & Nonprofit Leadership. Before coming to Georgetown in January 1999, he served for 23 years as the Executive Director of the Center for Community Change. A regular columnist for The Chronicle of Philanthropy and the Nonprofit Quarterly, Eisenberg has published numerous articles and chapters of books, and in December 2004, his book, *The Courage to Change*, was published by The New England Press. Eisenberg is a founder and member of the Executive Committee of the National Committee for Responsive Philanthropy and is President of Friends of VISTA. He serves on the boards of Youth Today, Eureka Communities, and the Eisenhower Foundation, and is also a member of the National Board of the University College of Citizenship and Public Service at Tufts University.

CECILIA MUÑOZ began at the National Council of La Raza (NCLR) in 1988 as a Senior Immigration Policy Analyst and is currently the Vice President for the Office of Research, Advocacy and Legislation at NCLR. Muñoz represents NCLR before the media, Congress, and policy-makers in Washington, and her media credits include the *Today Show*, *Good Morning America*, the *NewsHour with Jim Lehrer*, *Dateline NBC*, the *McLaughlin Group*, *CNN* and *National Public Radio*. She serves on the Boards of Directors of the Washington Office on Latin America and the Appleseed Foundation. She also serves on the U.S. Advisory Committee of Human Rights Watch, and the Executive Committee of the National Immigration Forum. In June of 2000, Muñoz was awarded a MacArthur Foundation fellowship in recognition of her work on immigration and civil rights. In 2001, the Mexican Government presented her with its Ohtli award for her work advancing the cause of Mexicans living and working in the United States, and *Washingtonian* Magazine named her one of eight "Women to Watch."

Gara LaMARCHE is Vice President and Director of U.S. Programs for the Open Society Institute, a foundation established by philanthropist George Soros to promote open societies around the world. His articles on human rights and social justice issues have appeared in publications including The New York Times, The Washington Post, The Los Angeles Times, Newsday, The Nation, The American Prospect, The Texas Observer, and The Wharton Magazine, and he is the editor of *Speech and Equality: Do We Really Have to Choose?* LaMarche has taught at New School University and The John Jay College of Criminal Justice. He serves on the board of Article 19, the international free expression organization; as a member of the Sundance Documentary Fund Selection Committee; on the U.S. Advisory Committee for Index on Censorship, the London-based human rights magazine; and on the Advisory Committee for the Human Rights Watch Women's Rights Division.

Teresa Odendahl is the Co-Founder of the Institute for Collaborative Change in Santa Fe, New Mexico. She is Chair of the National Committee for Responsive Philanthropy and Treasurer of the Center for Economic Justice. For a decade she served as Executive Director of the National Network of Grantmakers. She is a co-founder of the Institute for Women's Policy Research and serves as board member emeritus. Odendahl is the author of *Charity Begins at Home: Generosity and Self-Interest Among the Philanthropic Elite* (Basic Books, 1990) and the co-editor and contributor with Michael O'Neill of *Women and Power in the Nonprofit Sector* (Jossey-Bass, 1994).

William A. Schambra is the director of the Hudson Institute's Bradley Center for Philanthropy and Civic Renewal. Prior to joining the Hudson Institute in January of 2003, Schambra was director of programs at the Bradley Foundation in Milwaukee. Before joining Bradley in 1992, Schambra served as a senior advisor and chief speechwriter for Attorney General Edwin Meese III, Director of the Office of Personnel Management Constance Horner, and Secretary of Health and Human Services Louis Sullivan. He was also director of Social Policy Programs for the American Enterprise Institute, and co-director of AEI's "A Decade of Study of the Constitution." Schambra was appointed by President Reagan to the National Historical Publications and Records Commission, and by President George W. Bush to the board of directors of the Corporation for National and Community Service. Schambra has written extensively on the Constitution, the theory and practice of civic revitalization, and civil society in *The Public Interest*, *Public Opinion*, *The Wall Street Journal*, *The Washington Times*, *Policy Review*, *Christian Science Monitor*, *Nonprofit Quarterly*, *Philanthropy* and *Crisis*, and is the editor of several volumes, including *As Far as Republican Principles Will Admit: Collected Essays of Martin Diamond*.