

BACK TO SCHOOL REPORT

Dear Friends,

As the Center for Public & Nonprofit Leadership (CPNL) begins its fourteenth year at Georgetown University, I am grateful to and inspired by the many people with whom I have worked, taught and collaborated on campus and in the community. During the turbulent economic shifts this past year, we increasingly focused our efforts on building bridges between those who do the day-to-day work of educating citizens, caring for the sick, protecting the environment or meeting the needs of vulnerable people and those who set national policies, allocate resources and shape our civic future. I am delighted to have this opportunity to share with you our recent accomplishments and plans for the 2009-2010 academic year. I wish you much success in your important work and look forward to hearing from you.

Warmest regards,



Kathy Kretman, Ph.D.
Director

2008-2009 Center Highlights

CPNL continues its mission to educate current and emerging nonprofit and philanthropic leaders and to provide a public forum for dialogue on major policy issues that require cross-sector solutions. 2008-2009 was one of our busiest year ever, as noted in the highlights below.

The Role of Philanthropy in Social Change Forums

The Center for Public & Nonprofit Leadership hosted the Waldemar A. Nielsen Issue Forums in Philanthropy, which focused on the role of philanthropy in shaping public policy on issues of race, the global fight against HIV/AIDS, social justice for children, and public education reform.

More than one thousand philanthropists, policy makers, nonprofit practitioners, faculty and students attended the forums. We are very grateful to the Ewing Marion Kauffman Foundation, whose support of our endowed Waldemar A. Nielsen Chair in Philanthropy made this series possible.

2008-2009 Philanthropy Forums

Taking Account of Race: A Philanthropic Imperative
Keynote: Gara LaMarche
President and CEO, The Atlantic Philanthropies

The Global Fight Against HIV/AIDS
Keynote: Dr. Tadataka Yamada
President, Global Health Program, The Bill & Melinda Gates Foundation

Social Justice for America's Children and Youth
Keynote: William C. Bell
President and CEO, Casey Family Programs

Creating 21st Century Schools: Public Education Reform
Keynotes: Kati Haycock, President, Education Trust
Wendy D. Puriefoy, President, Public Education Network

The Forum Highlights Report can be accessed along with the transcripts and videos on our website <http://cpnl.georgetown.edu>.

September 2009

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Nonprofit Management Executive Certificate Program

CPNL's Nonprofit Management Executive Certificate Program continues to serve the growing demand for nonprofit professional development and organizational capacity building training. More than 660 alumni are now working in local, national and international organizations. This past year we also were excited to support the efforts of two organizations, the Jessie Ball duPont Fund and Free the Slaves, to establish fellowships for outstanding emerging leaders in their respective fields. In addition to working in the sponsoring organizations, the fellows spend time in the field, and culminate the fellowship experience by attending the Certificate program.

Award for Excellence in Nonprofit Management

For its fourth year, CPNL co-sponsored The Washington Post Award for Excellence in Nonprofit Management with The Washington Post, the Center for Nonprofit Advancement, and Raffa Associates. The 2009 Award Winner, Doorways for Women and Families of Arlington, Virginia, will receive a full scholarship to the 2010 Nonprofit Management Executive Certificate Program.

Jessie Ball duPont Fund Leadership Institutes

CPNL received a three-year \$510,000 grant from the Jessie Ball duPont to design and deliver two new leadership institutes for the Fund's 154 eligible nonprofit grantees. CPNL provided customized executive education programs for the duPont Fund grantees for a decade.

2009 Executive Director/Board Chair Leadership Institute

The two-day Institute focused on building the capacity of the executive director and board chair to work effectively as a team to develop an effective board, strengthen their organization's performance, and create lasting impact. Through interactive sessions, group work, and individual time the twelve Executive Director/Board Chair teams learned specific strategies to improve their joint leadership responsibilities to maximize organizational performance. With the support of faculty coaches, each team was given time to develop a six-month action plan to address top priority organizational performance and sustainability issues.

2009 Developing Excellence in Leadership Institute

This intensive three-day institute was designed for fifteen staff members nominated by their executive directors. Participants learned how to manage conflict, lead change, and inspire members of their organizations to better serve their communities' needs. Through a series of interactive small-group sessions, one-on-one faculty meetings, self-assessments and peer feedback, participants were given a variety of methods to develop and deepen their leadership capacity.

Parents Circle-Families Forum

In October, 2008, Georgetown's President Jack DeGioia brought eleven members of the Parents Circle-Families Forum (PCFF) to campus to educate the university community about their work and to offer the visitors specialized training in conflict resolution and organizational capacity building. PCFF was created by bereaved Israeli and Palestinian family members to promote reconciliation as an alternative to hatred and revenge in the region. CPNL's director, Kathy Kretman, was part of Georgetown interdisciplinary planning team that designed and delivered the series of workshops.

The Parents Circle's work is praiseworthy. They unite hundreds of Israeli and Palestinian families who have lost loved ones as a result of the Arab Israeli Conflict. Better than anyone, these families understand the cost of the continuing violence in the Middle East and they work to end the fighting through peaceful means.

Bill Clinton, July 22, 2005

Human Rights and Social Justice Roundtable

In collaboration with the international nonprofit, Free the Slaves, CPNL hosted the 2009 Human Rights and Social Justice Roundtable Series, giving Georgetown students the opportunity to meet with human rights leaders working on anti-human trafficking and labor exploitation issues. The speakers included:

E. Benjamin Skinner
Investigative journalist and author

Dick Matgen
Executive Director
Open Square Foundation

Pablo Eisenberg
Senior Fellow, CPNL
Columnist, The Chronicle of Philanthropy

Martina Vandenberg
Partner, Jenner & Block LLP
Pro-bono human trafficking litigation

Dr. Steven Rathgeb Smith, New Chair in Philanthropy



The Center for Public & Nonprofit Leadership is pleased to welcome Dr. Steven Rathgeb Smith as the 2009-2010 Waldemar A. Nielsen Chair in Philanthropy.

While at Georgetown, Dr. Smith will teach courses on public private partnerships, implementation of social policy, and nonprofit management as well as conduct research on foundations, advocacy by nonprofit organizations, and nonprofit social services.

Dr. Smith is currently on leave from the Evans School of Public Affairs at the University of Washington where he is the Nancy Bell Evans Professor of Public Affairs and director of the Nancy Bell Evans Center on Nonprofit Organizations & Philanthropy. He was the editor of *Nonprofit and Voluntary Sector Quarterly* (NVSQ), the journal of the Association for Research on Nonprofit Organizations and Voluntary Action (ARNOVA) from 1998-2004. From 2006-2008, he was president of ARNOVA. His publications include *Nonprofits for Hire: The Welfare State in the Age of Contracting* (with Michael Lipsky) and *Public Policy for Democracy* (with Helen Ingram).

New Undergraduate Philanthropy Course

In collaboration with the Center for Social Justice Research, Teaching and Service, the Sociology Department, and a \$10,000 grant from the Sunshine Lady Foundation, Kathy Kretman and Luisa Boyarski will co-teach Georgetown's first undergraduate philanthropy course, *The Role of Philanthropy in Social Change*, in Spring 2010. The course is part of a national movement at universities to develop the next generation of civic and philanthropic leaders, as described in recent *New York Times* and *Boston Globe* articles. In the role of grant makers, the students will distribute the \$10,000 to local nonprofit organizations serving vulnerable populations in Washington, D.C.

2009-2010 Eisenberg Fellows

This year's Pablo Eisenberg Public Interest Fellows are Mark Hines and Amshula Jayaram, both first year public policy students. The purpose of the fellowship is to develop the next generation of public interest leaders. It is designed to offer each fellow with a unique experience working for and being mentored by a current leader in the issue area of their choice. Mark will work at the Global Aids Alliance and Amshula at The Leadership Conference on Civil Rights.

New Visiting Practitioner

Illir Zherka, Executive Director of DCVOTE, is CPNL's 2009-2010 Visiting Practitioner. Each year, CPNL selects a nonprofit leader to serve as an occasional guest lecturer and student mentor, enriching the graduate school experience with real world lessons. In return, CPNL supports the Visiting Practitioner in a research project. Illir's forthcoming book will be a practical, accessible guide on the how-to's of successful advocacy and coalition-building.

For more information on the stories above, visit our website at <http://cpnl.georgetown.edu>, email cpnl@georgetown.edu, or call 202-687-5541.